# YellowTree Grant Services Inc.

# GRANT SERVICES

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GRANT SERVICES, INC.

# Excel At Your Mission
# By Growing Your Grants

YellowTree Grant Services works with national, provincial and front-line non-profits across many sectors in Canada to help them find their funding.

We offer one-off services and annual packages throughout the entire grant cycle, from research and planning, to writing and applying, through to monitoring and reporting.

Our services are virtual, enabling us to provide services wherever you work.

# SERVICES AT A GLANCE
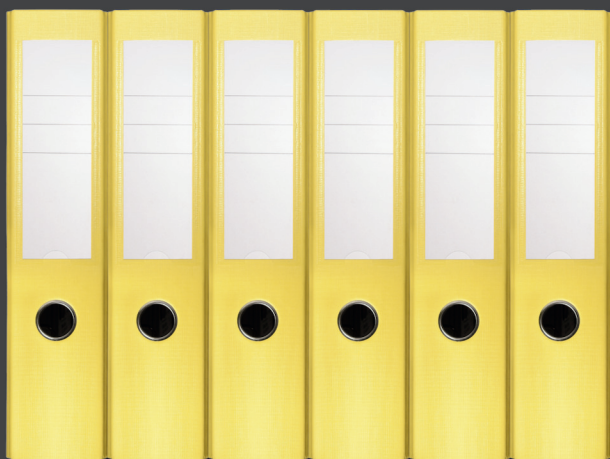
## GRANT READINESS ASSESSMENT

Are you as prepared and as organized as possible for grant writing? Assess your readiness against our 50-item Grant Readiness checklist to ensure you have the information frequently requested by funders. We work through the checklist with you so that your documentation is readily available and up-to-date when applying for grants. Our Gap Analysis will identify any missing information that requires your attention.

This front-end work puts all of your documentation at your fingertips - saving you time, decreasing your stress, and allowing you to submit grant applications within very tight deadlines.

## PROGRAM DESCRIPTIONS

We believe that successful fundraising depends on the ability to tell a clear, compelling story of your work in the world. We help you clearly define the need you are serving and the changes you hope to see in the world as a result. We create succinct, evidenced-based descriptions that explain what you do and for whom, why it is needed, and how you measure the impact you are achieving.

These clear and compelling program descriptions can be used quickly and repeatedly in grant applications and many other types of fundraising as well.

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# PROSPECT RESEARCH

Through prospect research, we help you to find untapped funding pipelines that align with your work.

Our meticulous searches of four databases will identify well-aligned foundations (family/corporate/public) and government funding opportunities (federal, provincial, and municipal) to help you grow the base of your financial support beyond your existing networks. Our individual funder profiles and grant prospecting allow you to increase your knowledge of funders and enhance your awareness of upcoming deadlines. Our Prospect Research Reports provide both grant information and insights into how best to secure identified grants.
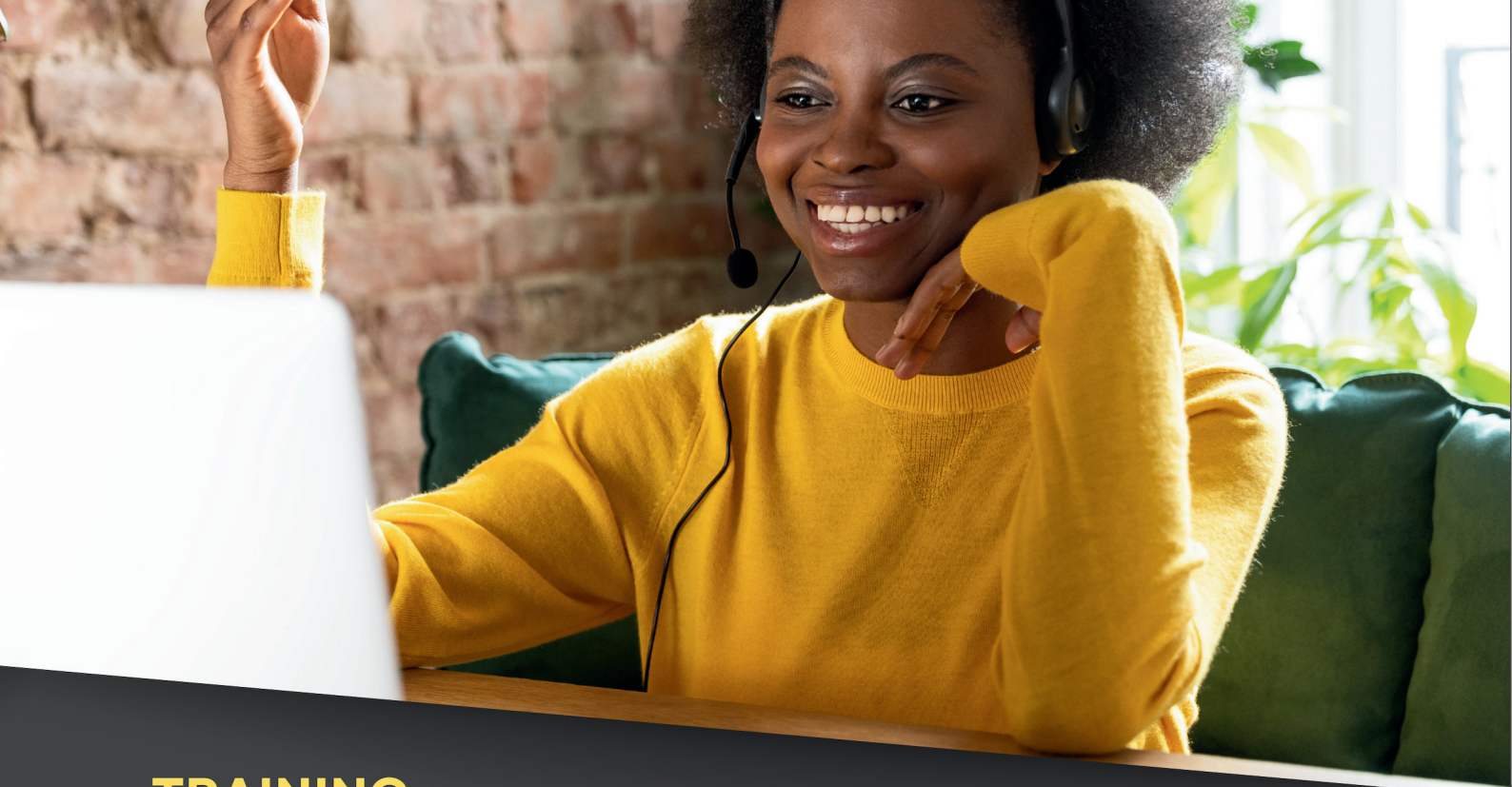
# GRANT WRITING AND REPORTING

We are experts in the art of crafting successful applications based on both your needs and the funder's requirements. We provide full-service options for developing applications and letters of inquiry (LOIs), as well as editing options for clients who prefer to draft their own applications. We ensure that applications meet all eligibility requirements and comply with the funder's requirements.

While crafting applications, we work with clients to conduct background research and develop the required performance measures, logic models (as needed), and project budgets. The final product clearly demonstrates to funders that their money will be well managed and that project impacts will be clear and measurable.

We can also support you to fulfill your reporting obligations and develop the data collection tools needed to do so. We work alongside you to write compelling reports that detail the activities and impact achieved through your funded work.

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# TRAINING

Many non-profit leaders want to grow their individual or organizational capacity for all things grant-related. We provide both customized training as well as seasonal training sessions for individuals seeking to improve grant skills. All of our courses are are aligned with the competencies required for certification with the Grant Professional Certification Institute.

Grant Readiness Training - In this 2-part course we help you identify and gather the information that a grant funder is looking for in an application. You will learn how to assess and clarify your organization's strategic priorities, human resources, governance structures, finances, and overall organizational capacity to quickly and successfully apply for grants.

Prospect Research Training offers a dynamic 2-part course that blends presentations, live discussions, hands-on demos, and collaborative group work as we explore prospect research databases together. Our training goes beyond theory and provides our participants with practical insights and hands-on skills in how and where to find the best prospects to support your mission.

Grant Writing - a 4-part course full of advice and instruction on how to write successful grant applications. Topics include developing a clear, concise statement of needs, project descriptions, timelines, budgets, and performance measures, all the while demonstrating alignment with the funder. Develop your persuasive and inclusive writing techniques in this jam-packed course.

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# CONNECT WITH US

At YellowTree, we believe that a well-funded non-profit sector achieves justice for everyone. Let's work together to improve your funding.

✉ info@yellowtreegrants.com

🌐 www.yellowtreegrants.com